

7 stages of embedding digital

Stage 2: Fragmented digital



What's the situation?

- You're already 'doing digital' but it may be fragmented or partially exploited

What outcome gets me to the next stage?

- Leaders understand about the full breadth of what digital can do for your organisation (without needing to be digital experts)

How do I make this happen?

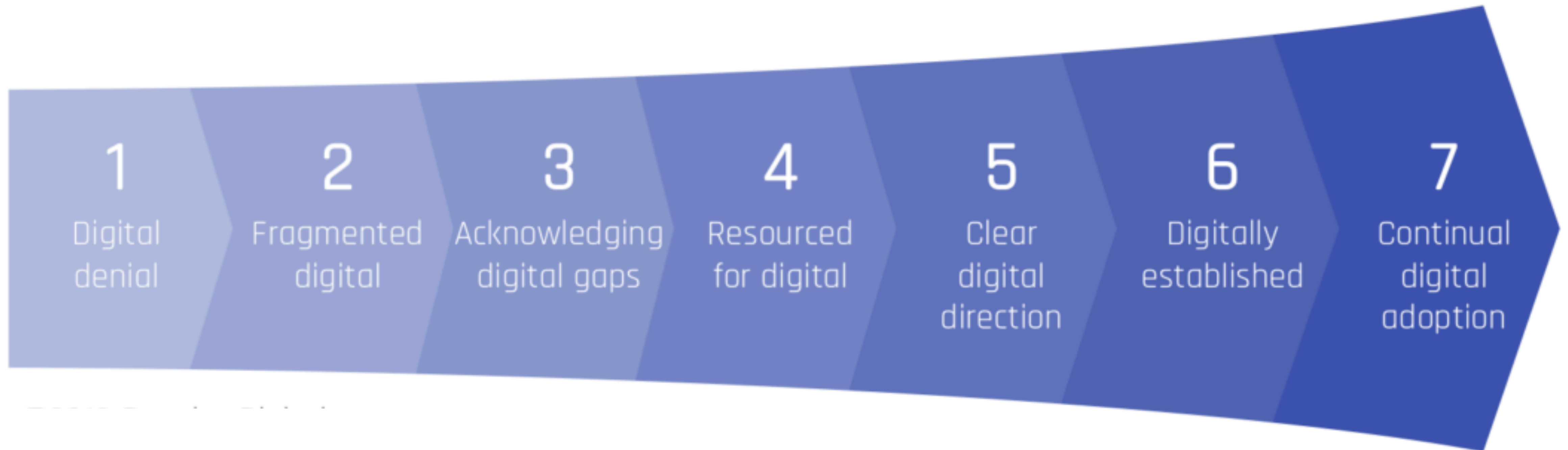
- Conduct a holistic audit to identify gaps in digital, quick wins and business impact
- Get leadership buy-in on the gaps and actions to plug them

How can Rewrite Digital help?

- We provide leadership training to business owners and boards to understand gaps without getting bogged down in jargon or unnecessary detail



Find out what stage your organisation is at:
rewritedigital.com/3q



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