

7 stages of embedding digital

Stage 3: Acknowledging digital gaps





What's the situation?

- You already acknowledge the need to change the breadth and relevance of what you're doing in digital

What outcome gets me to the next stage?

- Leaders commit budgets to invest in digital

How do I make this happen?

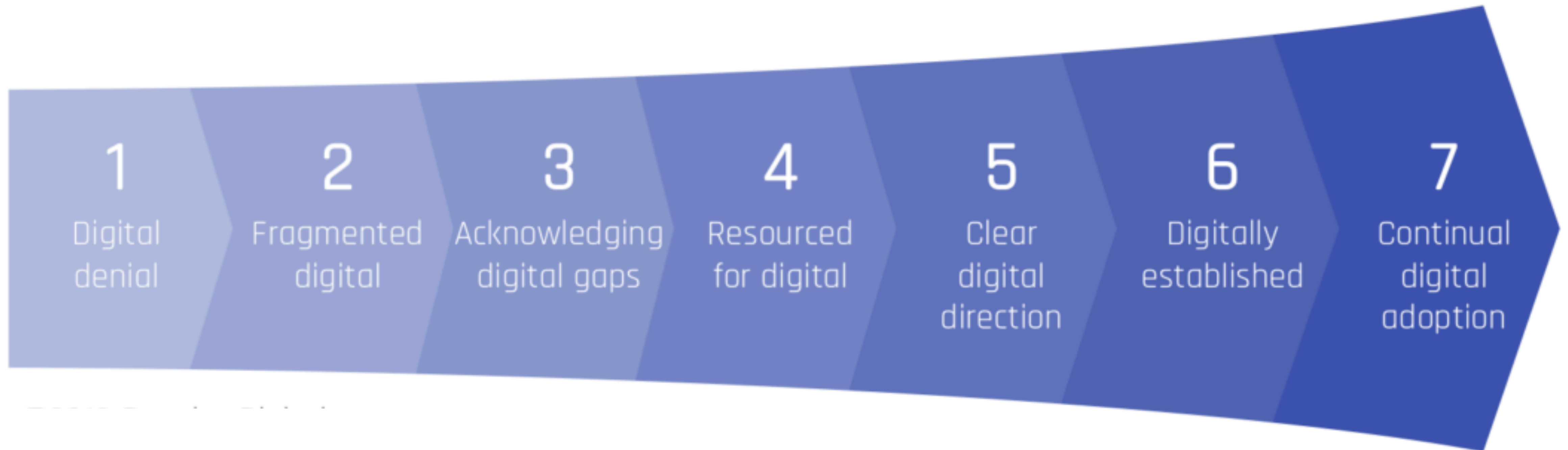
- Prepare the business case for changing what you do and spend in digital and the forecast ROI
- Establish a clear brief for additional resource if required

How can Rewrite Digital help?

- We help make the case to boards and support with training, recruitment or procurement



Find out what stage your organisation is at:
rewritedigital.com/3q



Email: info@rewritedigital.com



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