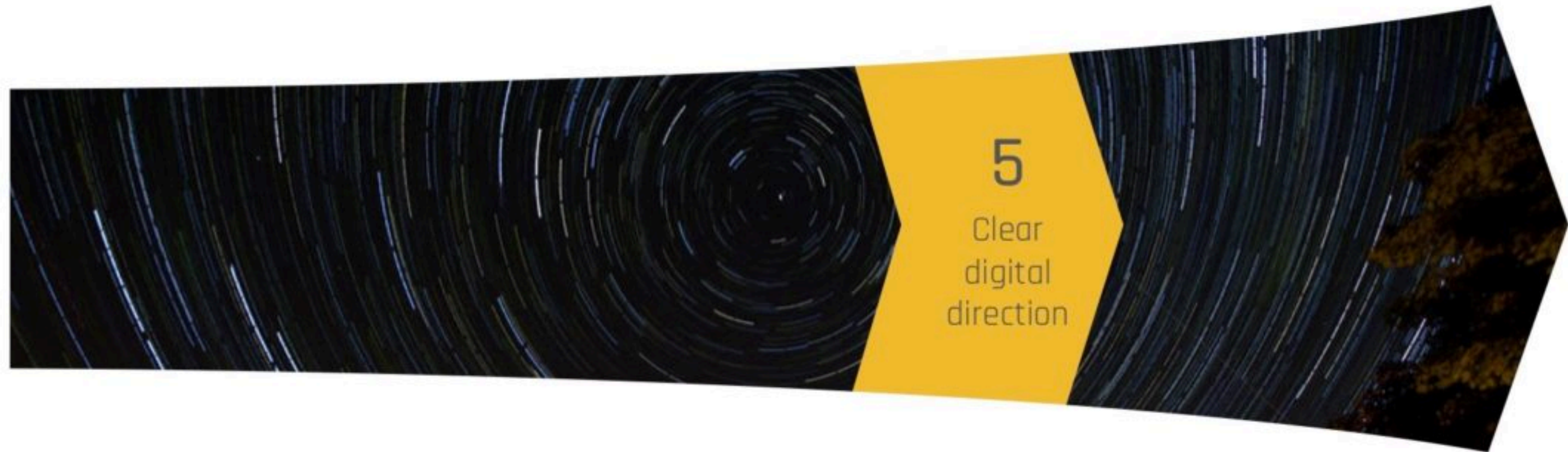


7 stages of embedding digital

Stage 5: Clear digital direction



What's the situation?

- You've made a full assessment of the opportunities in digital and how best to harness them

What outcome gets me to the next stage?

- Business backing for the strategy and implementation of it

How do I make this happen?

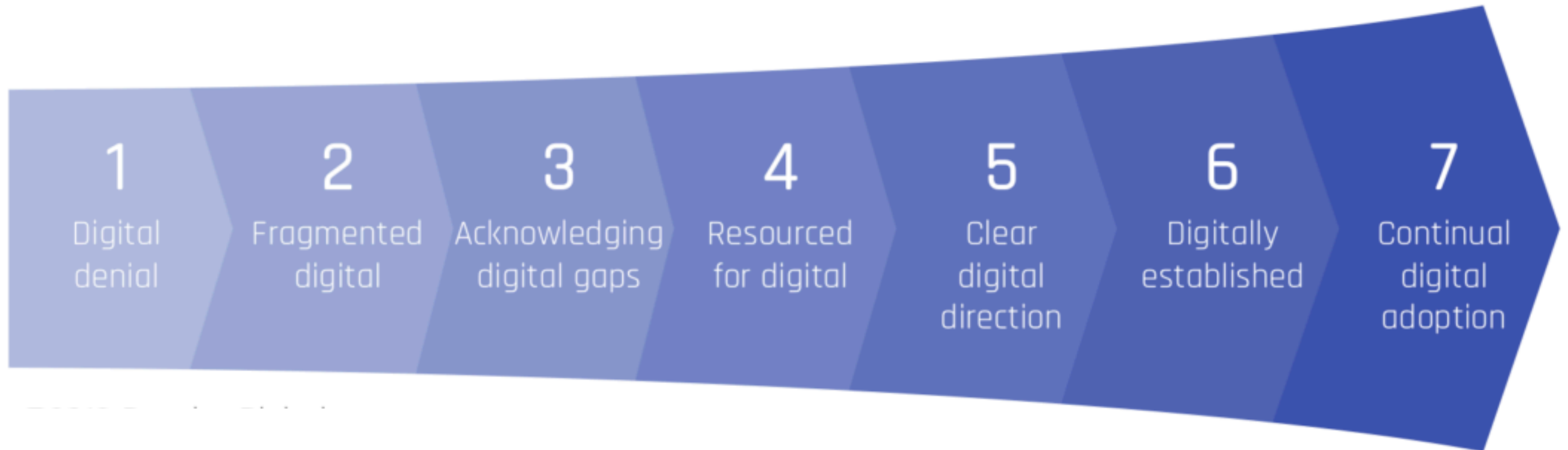
- Share strategy with business leaders and get their support for it
- Secure investment and the right teams and skills to implement

How can Rewrite Digital help?

- We can support implementation from securing board commitment to equipping you with training or recruitment



Find out what stage your organisation is at:
rewritedigital.com/3q



Email: info@rewritedigital.com



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